

**Dr. Amer Siddiq Amer Nordin**

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Dr Amer Siddiq Amer Nordin is an Associate Professor, consultant psychiatrist and smoking cessation specialist from University Malaya. He is the coordinator of the Nicotine Addiction Research Group of UMCAS and is the primary investigator for the Grand Challenge Grant (GC004-15HTM) investigating gaps in upscaling existing smoking cessation services in Malaysia. The training that his team developed, is one of three pathways to be a certified smoking cessation provider. He is a technical and expert advisor to the Ministry of Health for policy documents including the Tobacco Control National Strategic Plan 2015-2020 document and mQuit Services project which is involved in strengthening the "O" of MPOWER. As part of his interest, he is involved with both local and international organization in tobacco control and cessation and is active in communicating his ideas on tobacco control in social, mass and scientific media in Malaysia and abroad. He tweets at @MyNarcc and can be found at <http://www.narcc.um.edu.my> (<http://www.narcc.um.edu.my/>).

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